

PANEL MEMBERS

Gold Coast: Bold and Sustainable?

Friday 15th October 2010

Gold Coast Convention & Exhibition Centre



Jennifer Smith Grubb
Founding President and Board Member of Sustainable Silicon Valley

Jennifer Smith Grubb worked with colleagues to found Sustainable Silicon Valley as a non-profit, spinning it off from a California Environmental Protection Agency (EPA) project in 2004. Jennifer served as the Founding President and Executive Director, then as Chair of the Board, and continues serving as a board member today. SSV is a business, government, and non governmental partnership whose mission is to lead the Silicon Valley community to a more sustainable future. The initial focus is to reduce energy usage from non-renewable sources by targeting a 20% reduction in regional carbon dioxide emissions. The group is now expanding its focus to include water issues. SSV was recently recognized by Cool California, received the 2007 Governor's Environment and Economic Leadership Award and was a 2007 Climate All Stars award winner. In 2006, SSV received the US EPA Environmental Award for Outstanding Achievement.

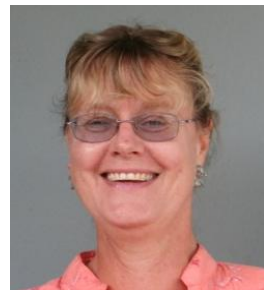
Jennifer worked with the Los Angeles region to establish the LA Regional Collaborative for Climate Action and Sustainability, helping business, government, academic, environmental, labor and community groups build their own climate action network. She was recognized for her sustainability leadership work by the Multi-State Working Group on Environmental Performance (MSWG), and also by the Pacific Industrial Business Association. Jennifer has participated internationally with the United Nations Environmental Program Best Practices Network. Through her efforts, HRH Prince Charles and his Cambridge Business and Environment Programme now provide sustainability seminars for senior executives on the west coast of the United States. Nationally, Jennifer serves as a board member for MSWG, and locally, Jennifer serves as a board member for Ecology Action in Santa Cruz, California, where she lives with her husband and son. She received her BS degree from the University of California at Davis.

Phil Shaw
Managing Director, Ecosure and Avisure



Phil is the owner and Managing Director of two successful Australian businesses, Ecosure and Avisure, whose headquarters are on the Gold Coast. He has over 20 years consulting experience and is internationally recognised in his specialist field of aviation ornithology (preventing bird and wildlife collisions with aircraft). Phil is an ecologist, passionate about creating pathways for the human species to repair damage and minimise impacts on the worlds ecosystems. Phil is involved in national and international committees; finding consensus from diverse stakeholders is a particular strength.

Genevieve Carruthers
EMS Principal Consultant, Ecosure
President of Australian Environmental Management Association



Genevieve Carruthers is the Environmental Management Systems (EMS) Principal Consultant with Ecosure, based at Burleigh Heads. Her current clients include major national retailers, airport operators, small business operators, researchers and Government agencies. Prior to joining Ecosure, Genevieve was the Environmental Systems Specialist for NSW Department of Primary Industries for over 13 years. She has authored numerous books, journals papers, EMS guidelines and training manuals. She is a trained Lead EMS Auditor, an 'Ecomapper' and an EcoBiz Facilitator. Her project experience includes policy development, education, extension and research. Genevieve developed the national Introduction to EMS in Agriculture training program, and has provided EMS training, development and implementation services across Australia and internationally for many years. She remains one of the few providers of such a service in the world. Genevieve is a Foundation member of the United Nations Environment Programs 'Best Practices Network', and has a strong interest in sustainable development using systematic, behavioural changes processes. She is currently completing her PhD in farmer adoption of EMS, and is the current President of the Australian Environmental Management Systems Association.

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Roger Sharpe
Executive Coordinator for Planning Assessment, GCCC

Roger Sharpe is the Executive Coordinator for Planning Assessment at the Gold Coast City Council. Roger has almost twenty years experience in town planning and local government in Australia and New Zealand. Roger is responsible for ensuring all Material Change Of Use (planning) and Reconfiguring of Lots (subdivision) applications on the Gold Coast are assessed within legislative requirements. Roger always attempts to find solutions to problems and always aims at fostering strong communication between stakeholders to ensure positive and proactive outcomes are achieved.

Bill Walker
Manager Advanced Materials and Clean Technologies team, DEEDI

Bill Walker is the Manager of the Advanced Materials and Clean Technologies team within the Queensland Department of Employment Economic Development and Industry (DEEDI), with responsibility for industry development for the cleantech industry, among other things.

Bill has over 25 years of experience in industry development at both State and Federal levels and has undertaken industry development with a range of industry sectors from heavy engineering to retail and immediately prior to taking up his current position managed the business development team within the Information Industries Bureau. Bill also worked as a policy advisor for two Deputy Premiers (Jim Elder and Terry Mackenroth) and the then-Minister of Innovation and Information Economy, Paul Lucas.



Greg McCaughey
Manager Sustainable Technologies and Partnerships Unit, DERM

Greg has been the Manager of the Sustainable Technologies and Partnership Unit since June 2010. In this role, Greg leads a team in the state-wide delivery of industry sustainability initiatives including: the Queensland Sustainable Energy Innovation Fund (QSEIF), the Queensland Water and Energy Sustainable Technology Network (QWESTNet), the ClimateSmart Business Associations Program and the ClimateSmart Retail Program. The Sustainable Industries Branch also administers a number of other sustainability initiatives such as the ecoBiz Program and the ClimateSmart Business Cluster program.



Cheryl Desha
Lecturer, School of Engineering, Griffith University
A Director of The Natural Edge Project (TNEP)

Cheryl Desha is a lecturer in the School of Engineering at Griffith University and a Director of The Natural Edge Project (TNEP), a non-profit partnership on research, education and strategy for innovation for sustainable prosperity. Cheryl graduated from Griffith University's Environmental Engineering degree program (First Class Honours), receiving a University Medal and Environmental Engineering medal. In 2003 Cheryl joined TNEP in formal collaboration with Griffith University as a lecturer in the School of Engineering, where her primary focus is education for sustainable development, including whole system design and environmental management systems for transformational change. Cheryl and the team from TNEP have developed a range of projects focused on education and training for sustainable development, including working with universities, professional bodies, government agencies, companies, schools and touring international keynote speakers. In 2005 Cheryl was selected as the Engineers Australia Young Professional Engineer of the Year. In the same year, she was a member of the TNEP team which was announced winner of the prestigious Banksia Award for Environmental Leadership, Education and Training for The Natural Advantage of Nations, and the Engineering Sustainable Solutions Program.